



Capability Statement

SEED Health Solutions

SBE Certified Public-Sector Health & Mental Health Consulting

City of Los Angeles | Community-Centered Implementation Partner

Core Competencies

- Community-Based Mental Health & Wellness Program Design
- Community Engagement & Prevention Strategy Development
- Cross-Sector Care Coordination (Community, Clinical, Social Services)
- Data-Informed Program Planning, Evaluation & Reporting
- Bilingual & Culturally Responsive Service Models (English / Spanish)

Differentiators

- **Deep Local Knowledge of Los Angeles Communities:** Extensive experience working with community-based organizations, public agencies, and frontline providers serving high-need neighborhoods.
- **Implementation-Focused Support:** We translate City priorities, funding requirements, and program goals into practical, on-the-ground solutions that can be executed quickly and sustainably.
- **Culturally Responsive & Bilingual Expertise:** Decades of experience designing programs that reflect the lived experiences, language, and cultural strengths of Latino community.
- **Trusted Public-Sector Partner:** Proven ability to work within government-funded environments while aligning community needs with public accountability.

Past Performance

- Designed and implemented community mental wellness and prevention initiatives serving Latinx communities across Los Angeles.
- Supported integrated care and coordination models linking community-based services with clinical and public systems.
- Provided leadership in public-sector advisory roles, supporting prevention, population health, and equity-focused initiatives.
- Guided organizations through program launch, stakeholder engagement, and performance improvement processes.

Company Data

Company Overview

SEED Health Solutions, founded in 2025 by Carmen Perez, MSW, MBA, is a women-owned and minority-owned small business based in Los Angeles.

With nearly 20 years of expertise, SEED delivers data-driven, culturally responsive health and mental health consulting services to the City of Los Angeles and its community partners, improving access and outcomes for underserved communities.

NAICS Codes: 541611 • 541618
541690 • 611430 • 611710 • 541720
624190 • 624110 • 541990 • 813319

Certifications

- State of California: Small Business (SB)
- City of Los Angeles: Small Business Enterprise (SBE)
- County of Los Angeles: CBE | MBE | WBE

Company Information

Carmen Perez, MSW, MBA

Founder & Principal Consultant

SEED Health Solutions

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