



Capability Statement

SEED Health Solutions

Empowering Health Equity & Community Well-being Through Strategic Solutions

Core Competencies

- **Community Mental Health & Integrated Care:** Expertise in culturally responsive mental health systems, primary care integration, and tailored wellness platforms.
- **Program Innovation & Development:** Leading program development from strategic planning to CalAIM implementation, ensuring cost savings and quality improvement.
- **Strategic Partnerships & Funding Acquisition:** Building cross-sector collaborations, securing over \$6.2M in grant funding, and fostering relationships with health plans and public agencies.

Differentiators

- **Proven County Leadership:** Recognized leader, served as Co-chair of SALT-4 (LACDMH) and Commissioner on the LA County Community Prevention and Population Health Taskforce (LACDPH).
- **Bilingual & Culturally Competent:** Fluent in English and Spanish, with 27 years of experience in culturally competent services, including 18 years in the health care sector.
- **Holistic & Integrated Approach:** Expertise in connecting clinical and community resources, fostering integrated care pathways, and improving HEDIS outcomes for high-utilizer populations.

Past Performance

- **Integrated Bilingual Mental Health Services:** Led the integration of bilingual mental health services into primary care across 4 clinics, creating SOPs and outcome dashboards to enhance care coordination.
- **Developed Culturally Tailored Mental Wellness Platform:** Created "Café con Pan," a platform that successfully reached Latinx patients and community residents, addressing specific cultural needs in mental health support.
- **Designed Culturally Responsive Integrated Care Pathways:** Connected clinical services with community-based support, mental health care, and case management systems to promote holistic and equitable care.

Company Data

Company Overview

SEED Health Solutions, founded by Carmen Perez, MSW, MBA, designs and implements culturally responsive health and mental-health programs for public agencies, health systems, and community organizations. With nearly two decades of experience across mental health, healthcare, and advocacy, **SEED** delivers data-driven solutions that improve access, integration, and outcomes for bilingual and underserved communities.

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Certifications

- **Certified by Los Angeles County:** CBE, MBE, WBE
- **Certified by the City of Los Angeles:** SBE
- **Certified by the California Office of Small Business & DVBE Services:** SB

Company Information

Carmen Perez, MSW, MBA

Founder & Principal Consultant

SEED Health Solutions

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