



Capability Statement

SEED Health Solutions

City of Los Angeles-Certified SBE & EBE

Health Equity, Mental Health & Workforce Development Consulting
Woman-Owned | Minority-Owned | LA County-Certified Social Enterprise

Core Competencies

- Integrated Mental Health & Primary Care Program Design
- CalAIM & Medi-Cal Implementation Support
- Community–Clinical Care Pathway Development
- Data-Driven Quality Improvement & Outcomes Dashboards
- Behavioral Health Workforce Development & Training Program Design
- Public-Sector Strategy, Planning & Systems Integration

Differentiators

- **Proven Public-Sector Leadership:** Former Co-Chair of SALT-4 (LA County DMH) and Commissioner on the LA County Community Prevention and Population Health Taskforce.
- **Bilingual & Culturally Competent:** Fluent in English and Spanish with over 20 years of culturally responsive service experience.
- **Integrated Systems Expertise:** Aligning clinical, community, and social service systems to improve access and outcomes.
- **Public Contracting Readiness:** Experienced working within County and public sector contracting environments.

Past Performance

- **Integrated Bilingual Mental Health Services:** Expanded mental health access across 4 clinics by connecting bilingual/ bicultural services to primary care -- improving care coordination for underserved Latinx patients.
- **Culturally Tailored Mental Wellness Platform:** Designed and launched Café con Pan in partnership with Wellnest, engaging 10–15 Latinx community members weekly on mental health, wellbeing, and health education.
- **Integrated Care Pathway Design:** Developed care pathways connecting clinical and community-based resources, informed by analysis of 141 patient records to support Kaiser’s social care model.

Company Data

Company Overview

Founded in 2025 by Carmen Perez, MSW, MBA, SEED Health Solutions brings over two decades of expertise in mental health, healthcare, and public-sector leadership.

SEED partners with public agencies, health systems, and community-based organizations to strengthen programs, identify service and operational gaps, and design culturally responsive solutions in health, mental health, workforce development, and community wellbeing. Our solutions improve access, integration, and outcomes for Latino and underserved communities.

NAICS Codes: 541611 • 541618
541690 • 611430 • 611710 • 541720

Certifications

- State of California: (SB)
- City of Los Angeles: SBE| EBE
- County of Los Angeles: CBE | MBE | WBE | LSBE | Social Enterprise (SE)
- County of Los Angeles: CEO Master Service Agreement (MSA): Active
- Federal: SAM.gov Registered | UEI | CAGE Code

Company Information

Carmen Perez, MSW, MBA

Founder & Principal Consultant

SEED Health Solutions

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